

THE
CONSULTANT
ACADEMY



INTERESTED IN BECOMING
**A WORLD CLASS
CONSULTANT?**

TAKING YOU FROM EXPERT
TO CONSULTANT IN 5 STEPS





WHAT MAKES US DIFFERENT?



100% of our faculty have transitioned from expert to consultant



Five Steps and you are market ready



Committed individuals only, this is an immersive accelerator programme to get you to world class consultancy

1



SHAPE YOUR BRAND

– we help you crystallize your brand: what the breadth and depth of your experience and expertise can uniquely offer.

TAKING YOU FROM EXPERT TO CONSULTANT IN 5 STEPS

2



CREATE YOUR CONSULTANCY PRODUCT

– we provide the tools and frameworks that shape and prepare your unique offering.

3



GET PRECISION ON YOUR **TARGET** MARKET

– we work with you to identify target markets, your route to market and how best to position yourself in the market.

4



EXECUTE WORLD CLASS CONSULTANCY **TOOLS, FRAMEWORKS & PROCESSES**

– we ensure you are ready to deliver projects with excellence from initiation to delivery to maximise your effectiveness in the consultancy space.

5



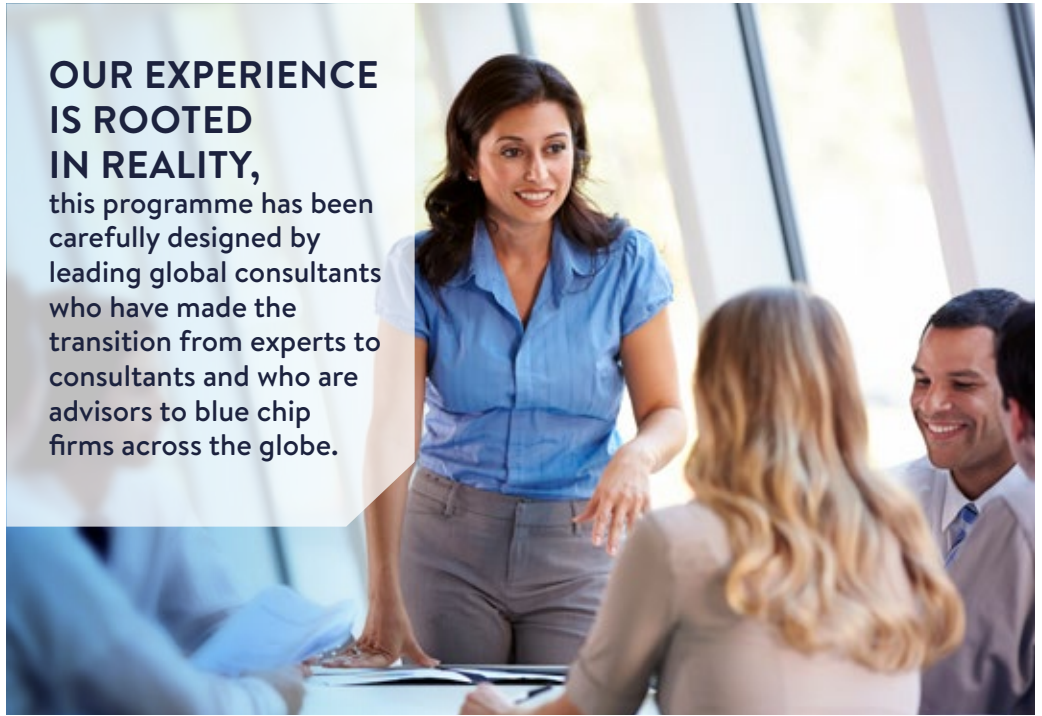
GO TO MARKET – **BE BUSINESS READY**

– we work with you to address all of your business obligations, to ensure you are personally and professionally equipped to run a world class consultancy business.

– fully prepared for all consultancy opportunities and challenges – market ready with ongoing support from the Academy.

OUR EXPERIENCE IS ROOTED IN REALITY,

this programme has been carefully designed by leading global consultants who have made the transition from experts to consultants and who are advisors to blue chip firms across the globe.



- Vhi Healthcare
- Permanent tsb
- Irish Life
- BOI
- Kerry
- Ulster Bank
- Ericsson
- Allianz
- Enterprise Ireland
- Glanbia
- CRH
- AIB
- Yahoo
- Deloitte
- Central Bank
- Alexion
- Irish Stock Exchange
- DAA
- Aryzta
- ESB
- mytaxi
- Icon plc
- Irish Tax Institute
- Construction Industry Federation
- Dublin City Council
- Designer Group
- Central Statistics Office
- AbbVie
- Irish Dairy Board
- Lennox Pharmaceuticals
- Pepsico
- Bayer Health Care
- Pioneer Investments
- Netgear
- RTE
- Salesforce
- Grant Thornton
- Google
- Zurich
- IDA Ireland
- Vodafone
- Bord Bia
- Danone
- RCSI
- KBC
- PwC
- Liberty Insurance
- United Nations
- World Bank Group
- Ervia
- Accenture
- Generali Pan Europe
- Sanofi
- Realex Payments
- Beauchamps
- Fexco
- Cognex
- IADB
- TUSLA
- Davy Stockbrokers



There is a faculty with world class expertise, including:

- > **Aibhlin McCrann**
- > **Anne-Marie Gill**
- > **Bob Semple**
- > **Camilla Beglin**
- > **John Fanning**
- > **Kingsley Aikins**
- > **Kenneth McKenzie**
- > **Luke Monahan**
- > **Peter Brennan**
- > **Peter Finnegan**

See website for detailed professional biographies of faculty.

Get in Touch for a no obligation conversation to see if this programme is a fit for you – see details below.

NEXT PROGRAMME:

Spring 2019 - Nine days over three months
Tinakilly House Hotel, Co Wicklow, Ireland.

INVESTMENT: €10,850

Please note this is an immersive experience and you are expected to stay overnight for the duration of the programme.

- price includes full board for the 6 nights, full training with leading faculty, frameworks and customised materials, database membership for the Consultant Academy, follow up network with the Consultant Academy Support Office.

CONTACT DETAILS

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